

FOR IMMEDIATE RELEASE



**‘LET’S RELAY THE CHANNEL’
CHANNEL SWIM
WITH HELEN SKELTON**

8 GIRLS, 26 MILES OF THE ENGLISH CHANNEL
Challenge date: June 2019



In June 2019, eight Sisterhood girls – including TV presenter Helen Skelton - will relay swim the English Channel in aid of The Sick Children's Trust.

Sisterhood founder Emma Sayle had a rollercoaster start to 2019 with her 4-month old baby being rushed to The Royal London Hospital and intubated for 10 days. The Sick Children's Trust gave Emma a bed and support. She raised over £5000 during those 10 days for the charity and with over half the team being mums, they felt strongly that the swim should be in aid of this amazing charity.

The team of 'Sheroes' comprises Emma Sayle, TV Presenter Helen Skelton, Dr Vanessa Moulton, Claire Worman, Susan Glenny, Elle Grenfell, Alexa Ergatoudis and Chesca Lord.

We would like to thank SISTR, YI Sport and Brand Explosion for sponsoring us.

Contact and more info

Contact: emma@wearekk.com
Website: www.sisterhood.org.uk
Fundraising: www.justgiving.com/SisterhoodChannelSwim2019
Charity: www.sickchildrenstrust.org

About The Sisterhood: Ordinary girls doing extraordinary things. An elite group of female athletes – talented in many ways, toned to perfection with killer looks – on a mission to keep boldly going where no other girl has gone before. Since launching in 2006 to dragonboat across the English Channel (gaining a World Record), The Sisterhood has clocked up an incredible number of challenges – the Amazon raft race, Bosphorus swim, Costa Rica coast-to-coast race, Kilimanjaro, Venice Vogalonga, the list goes on. To date, The Sisterhood has raised over £750,000 for various amazing charities.